

Annex B

Kilwa short outcomes

Treatment / Outcome description (1 sentence: who has changed, in what way, where, when)		Contribution statement (what from <i>The Team</i> influenced the change)	Outcome Anecdote (i.e. potentially an outcome but lacking specific or detailed data) Proto-outcome (i.e. an attitude change only) Observation (reinforcement of a proto-outcome) Statement (original interview)
No control			
1 Treatment	From the beginning of the second school semester in July 2013 Shaban Mohammed, a male prison officer decided to take away the phone he had bought for his daughter so that she concentrates on her studies as he felt that phones promoted bad behaviour among girls who were not concentrating on their studies any more.	From seeing The Team Shaban learned that Sophia and her sisters were very free and they could use phones to communicate with men who were hanging out with.	Outcome
2 Treatment	Following The Team Amina Msham Mwangu, a 38 year old woman has substantially reduced her spending on new clothes and jewellery for every celebration. New items used to cost a minimum of TShs 120,000.00 per month but Amina's demand has now decreased to about one-third of that.	Amina realised the negative effects of her former attitude from seeing the mother of Sophia who was forcing Waridi, who was at school, to get married to a rich man to get money to repay her husband's loan.	Outcome
3 Treatment	Following The Team, Fatuma Said Kindamba (a female farmer) collaborated with two other colleagues to organise community meetings to mobilise youths to revive the men's football team which was reformed in June 2013. It is now doing well in the District Level Football League.	From The Team Fatuma learned the importance of group cohesion - in order for any group (being a family or community) to succeed, it is important to behave and work as a single group and not a larger group with subgroups.	Outcome
4 Treatment	In May 2013 Fatuma Said Kindambaa, a 37 year old female farmer joined a community credit saving and borrowing group (VICOBA) where she can save and borrow easily.	Watching The Team and taking part in the FGDs helped Fatuma to understand her economic as well as social responsibilities to her family as a mother.	Outcome
5 Treatment	In June 2013 Mwanahamisi Issa, a 37 year old widow, started a business selling vegetables with capital of TShs 50,000 borrowed from her brother in law. Today her capital is worth about TShs 250,000 and she has been able to buy blocks for a new house and is saving for her child to go to secondary school.	From watching The Team and participating in the FGDs Mwanahamisi saw the way teacher Malaika Wito went through difficult circumstances but finally succeeded. The Team helped to give Mwanahamisi the confidence and courage to get something done. She had done business before but not with this level of determination.	Outcome

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6 Treatment	Following The Team Mwanaisha Sheweji a 42 year old housewife has been able to bring her neighbours together to talk about their differences which has helped them to forgive each other and resolve their conflicts.	Mwanaisha learned from the scenes involving Mama Sophia and Mama Upendo who had conflict to deal with.	Outcome
7 Control	Following The Team Issa Magambo observed the women who have been encouraged by Twalah Mbwangali, the 47 year old male Chairperson of Miembe Miwili sub-village to take part in income generating activities are spending their income on collective family needs.	From The Team both men and women came to understand their roles as fathers and mothers of the families - that everyone is accountable to their spouses and their children.	Anecdote
8 Treatment	Following The Team, Twalah Mbwangali the 47 year old male Chairperson of Miembe Miwili sub-village started to mobilise women to use different strategies to fight poverty, for example through engaging in income generating activities such as trade.	When watching The Team Twalah saw how teacher Wito used different strategies to achieve her goal and could see how confident women can succeed.	Outcome
9 Treatment	Following The Team Dhamira Athumani who was jobless young lady began to grow vegetables which she is now selling. She has also joined a theatre and performance art group where she is learning drama.	Dhamira Athumani was one of the women that Twalah Mbwangali (the 47 year old male Chairperson of Miembe Miwili sub-village) counselled to use different strategies to fight poverty. This action was the result of watching The Team and seeing how Miss Wito used different strategies to achieve her goal.	Outcome
10 Treatment	Following The Team Ibrahim H. Fereji, the 68 year old male Chairperson of Mpara sub-village, now works together with his wife in income generating activities including charcoal selling, farm work and fishing and takes care of his family as a responsible father.	Following The Team Ibrahim came to understand the shared responsibilities of both men and women in family life.	Outcome
11 Treatment	Following The Team Shomari Abdul has changed his attitude to work and now involves himself in wage earning activities to earn income for the family - particularly loading baggage onto ships port loading, loading and offloading luggage from lorries and salt harvesting.	From The Team Shomari came to understand the shared responsibilities of both men and women in family life and changed his attitude to work.	Outcome
12 Treatment	Following The Team Zainabu Said Zuberi, a 33 year old female farmer led the formation of a men's youth's football. The Team, called Glasi was formed on 13 July 2013 and it is now participating in District competitions.	Through The Team Zainabu saw Miss Wito's consultative approach to leadership that gave her the confidence that she could interact with men in this way without being suspected of adulterous behaviour. Miss Wito's behaviour taught Zainabu that everything is possible if you are really determined to go for it.	Outcome

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13 Treatment	Following The Team Zainabu Said Zuberi, a 33 year old female farmer changed her approach to dealing with conflict in the family and with neighbours to a participatory approach that involves being humble. By adopting this approach she was able to help resolve a misunderstanding between her neighbours.	Through The Team Zainabu saw Miss Wito's consultative approach to leadership.	Outcome
14 Treatment	In April 2103 Hamidi Mohammed Khalufa (a 26 years old male) rejoined Kilwa Day Secondary School to obtain a good education for a better life free from issues like the urge to beg or the temptation to push drugs, abuse women, steal or roam the streets.	Through The Team Hamidi changed his perception of the importance of education and saw how many evils are due to limited education. This confirmed his aspiration to be a teacher.	Outcome
15 Treatment	Following The Team Hamidi Mohammed Khalufa (a 26 years old male) who had rejoined Kilwa Day Secondary School in April 2013 mobilised fellow youths, both boys and girls, to fight for gender equality by engaging them in group discussions in evening tuition sessions.	Through The Team Hamidi became aware of the importance of gender equality between girls and saw how many evils (e.g. sexual harassment and promising girls for marriage at an early age) are due to limited education.	Outcome
16 Treatment	Following The Team the children of Mwanaisha Sheweji a 42 year old housewife are showing much more respect towards each other than before.	Mwanaisha used the knowledge she had gained from The Team episodes and FGDs to educate her family about respecting each other.	Anecdote
17 Control	Following The Team Issa Magambo observed that many women have been encouraged to take part in income generating activities such as selling fish.	From The Team both men and women came to understand their roles as fathers and mothers of the families - that everyone has a role to play in the family for the welfare of the family.	Anecdote
18 Control	After watching The TEAM on TV Ashura Said Likumbage learned that conflicts are inevitable in the communities. Some conflicts are very necessary for development. The good thing is to solve the conflicts and live in peace.	The Team on TV	Proto-outcome