

## Annex G Information sources and references

### Information sources consulted when seeking to identify outcomes

1. SFCG (November 2012). *The Team* Tanzania Second Interim Report. Submitted to KPMG Advisory Limited Accountability in Tanzania Programme.
2. SFCG (2012). Report on radio drama testing prepared by Stella Msami (*The Team* Manager)
3. SFCG (January 2013). *The Team*: A Platform to Promote Gender Equality in Tanzania - Baseline Study. Report prepared by Abdul-Aziz Juma, Research Consultant.
4. SFCG (February 2013). *The Team* Tanzania Third Interim Report. Submitted to KPMG Advisory Limited Accountability in Tanzania Programme.
5. SFCG (March 2013). Field report on local partner's mobile cinema screening of *The Team* outreach component.
6. SFCG (May 2013). *The Team* Tanzania Progress Report. Submitted to KPMG Advisory Limited Accountability in Tanzania Programme.
7. SFCG (May 2013). *The Team* Tanzania Social Media Report.
8. SFCG (June 2013). *The Team* Tanzania Fourth Interim Report. Submitted to KPMG Advisory Limited Accountability in Tanzania Programme.
9. Push Mobile Media Limited (2013). Content Analysis Report for *The Team* Tanzania (SFCG)
10. SFCG (undated). Summary of responses to Facebook Focus Group Discussion question.

### Other references consulted

1. SFCG (July 2011). *The Team*: A Platform to Promote Gender Equality in Tanzania. A Proposal from Search for Common Ground in Tanzania to the UK Department of International Development.
2. Synovate Media (2012). The evolution of the Tanzania media landscape,
3. SFCG (May 2013). *The Team* summary.
4. SFCG (undated) Three Rs – Reach, Resonance, Response Framework for Media.
5. SFCG (undated). Final TV Summary Guide.
6. SFCG (undated). List of *The Team* mediums and focus groups.
7. SFCG (undated). Logframe for *The Team* – Tanzania.